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Objective

I am seeking employment as a website project manager where I can use my breadth of experience in many web related technologies as well as my skills in team leadership, project management, and solutions architecting. Most recently I have worked for an ecommerce development and hosting company as it grew from a staff of three to a global company with a staff of dozens. I started as a web developer (and website manager) and grew into the role of Production Manager and finally, Ecommerce Solutions Specialist. I have been in charge of project management and technical development for the entire company and worked with the sales team, clients, and partners to develop unique ecommerce solutions. I have collaborated directly with clients, led a global team of up to 12 developers, and worked closely with all company departments, including development, sales, systems, human resources, and management to build and help manage ecommerce sites for hundreds of clients.

Since 1995 I have built and managed many websites, handling all front-end and back-end design and development, search engine optimization, analytics analysis, content creation, and more. I have created sites that appear in the top ten results on Google for related search terms, managed social media content and advertising campaigns, and more.

I have worked fully remote since 2003 and am very familiar with the responsibilities and self-discipline required to work with an office-less team. I would love the opportunity to continue using my website management expertise, team leadership skills, project management capabilities, and technical solutions insight to help your company succeed.

Summary of Professional Management & Leadership Experience

- Website Manager for dozens of sites over the years, including:
 - Cub Scout Pack 131, DeKalb – <http://pack131dekalb.org>
 - GJJ Games – <http://georgejaros.com/GJJGames>
 - Charity Auction for Extra Life – <https://charityauction.bid/2022ExtraLife-GJJGames> (a new site annually)
 - George's Universe – <http://georgejaros.com>
 - Past Sites Created & Managed: Web 2 Market, inc. (2003-2010), Buttercup Cupcakes (2013), United States Canoe Association (2009-2010), Des Plaines River Canoe Marathon (1999-2015), Glidden Campus Florist (2006-2010), First Lutheran Church of DeKalb (2006-2007), Universal Automotive Industries (2001-2003), SurfTen (2001), Phoenix Engineering (2001), Norsman Packaging (2001), I&M Canal Rendezvous (2001-2005), and more.
- Ecommerce Solutions Specialist, Production/Project Manager, and Lead Developer for Web2Market, Inc.
 - Collaboration with internal and external stakeholders to define project requirements, build scope, and create proposal documents for ecommerce websites.
 - Managed a global team of up to 12 ecommerce developers and a project coordinator.
 - Used tools like Zoho, Jira, Confluence, Slack, Teams, etc. to facilitate team collaboration.
- Boy Scouts of America
 - Cubmaster, Website Manager, and Primary Unit Leader for Cub Scout Pack 131 in DeKalb, IL
 - Wood Badge Leadership Training

Summary of Technical Experience

- Web design & development, networking, and database technologies:
 - ColdFusion
 - PHP
 - .Net
 - SQL/MySQL
 - HTML/DHTML
 - CSS
 - nVelocity, Liquid
 - JavaScript
 - XML
 - Ecommerce Platforms
 - AbleCommerce
 - Magento
 - Shopify
 - WooCommerce
 - Omnyfy
 - Auctria
 - UX/UI Design & Navigation
 - Content Creation
 - CMS Platforms
 - Blogger
 - WordPress
 - Wix
 - Search Engine Optimization
 - Speed Optimization
 - ADA/WCAG
 - Analytics (Google, Noibu, etc.)
 - Digital & Social Media Marketing
- IT Management & Leadership:
 - Project Management
 - Solutions Consulting
 - Project Estimations
 - Requirements Building
 - System Integrations
 - Brand Development
 - Technical Documentation
 - Process Documentation
 - Training & Demos
 - Catalog Management
 - Order Fulfillment
 - Git, Bitbucket, Subversion
 - ERP, CRM, POS
 - Jira, Zoho Projects, Easy Projects
 - Zoho Desk, Kayako, UVDesk
 - Slack, Teams, Confluence
 - Waterfall/Agile/Hybrid Projects
 - Full SDLC Management
- Promotional, website, marketing, and presentation graphics:
 - Info Graphics
 - Web Design & Development
 - Video Production & Editing
 - Brochures & Flyers
 - Advertisements
 - Newsletters
 - Trade Show Sign & Booth Design
 - PowerPoint Animation
 - Sales Slicks & Case Studies
 - Sales & Investor Presentations
 - Financial Reports
 - Award Ceremonies
 - Print & Pre-Press Layout
 - Image Optimization
 - Adobe, Affinity, MS, VideoPad

Work Experience

Web 2 Market, Inc. – Alsip, IL

<https://web2market.com>

Web 2 Market is a full-service ecommerce provider. The company specializes in AbleCommerce, Magento, Shopify, and WooCommerce development and hosting with a specialty in providing integrations with other business applications, like POS, CRM, Accounting, DRM, and other tools. As a turnkey solution provider, Web2Market could provide everything from design to custom development, software integrations, hosting, and general support.

December 2022 – February 2023 –Ecommerce Solutions Specialist

- Architected complex custom ecommerce solutions in AbleCommerce, Magento, Shopify, and WooCommerce.
- Defined project scope and requirements with clients and account managers.
- Estimated project costs and provided quotes to account managers.
- Created a new, professional project proposal template for account managers to use in their sales presentations.
- Developed detailed estimation worksheets to ensure scope was well defined and estimates were accurate.
- Employed processes to ensure that new projects were profitable.
 - The most recent projects were scheduled to bring in 2-4 times the rate of previously sold projects.

March 2008 – December 2022 – Production Manager

- Managed a team of up to 12 global developers, including hiring new staff, conducting performance reviews, arranging schedules, coordinating meetings, compensation and bonus distributions, and enforcing discipline.
- Worked with sales, clients, and the production team to make sure that projects were delivered according to the requirements agreed to through collaborative communication, regular standup meetings, and project documentation. Projects were built on AbleCommerce, Magento, and Shopify platforms.

- Defined new procedures to make sales processes and project cycle more efficient, clearly defined, and profitable.
- Handled scheduling, tasking, and resource management with the Project Coordinator.
- Proposed and implemented tools and technologies to improve project workflows, team collaboration, and customer support.
- Helped define future company progress, professional partnerships, growth initiatives, and company policies.
- Worked in development, sales, support, human resources, systems management, and anywhere else needed.

July 2003 – March 2008 – Web Developer / Lead Developer

- Full-stack designer and developer for dozens of AbleCommerce ColdFusion ecommerce sites in many industries.
- Led the team of up to 6 developers.
- Developed over 30 AbleCommerce plugins.
- Built numerous integrations with 3rd party applications, custom payment gateways, and more.
- Built a custom AbleCommerce installation package with a number of features unique to Web 2 Market sites.
- Managed the design and content through three iterations of the company website.
- Helped Web 2 Market grow into the number one provider of AbleCommerce development, hosting, and support.
- Helped manage servers, databases, and network infrastructure.

Universal Automotive Industries, Inc. – Alsip, IL

August 2001 – June 2003 – Manager of Information Systems

March 2001 – August 2001 – Contract Technical Administrator

- Responsible for all technology solutions for six locations around the US and Canada.
- Redesigned and upgraded the corporate web site. Developed a new look as well as additional functionality in the form of an online catalog, private employee sector, improved press release section and administrative abilities via a web interface.
- Developed custom Access database programs to interface with web applications.
- Designed and created several custom applications including programs for investors and a supplier bid tracking application.
- Streamlined IT expenses by minimizing the use of outside consultants and internalizing many projects.
- Refurbished the network environment, including resolving firewall and VPN issues.
- Graphic Design work including the annual Employee Awards Presentation, cover design and internal layout for the annual report, investor presentations, sales presentations, and promotional marketing materials.

The Eclectic Network, LTD. – Elmhurst, IL

2001 – Director of Web Services

- Managed web development, network administration, hardware and software maintenance, graphic design, print services, and more for four in-house companies and several outside clients..

eParts Exchange, Inc. – Des Plaines, IL

2000 – 2001 – Technical Administrator

- Ecommerce site management, Windows NT/98 network administration, web development, graphic design, database management, marketing, system maintenance, and all other computer related tasks.

IBM Text/Graphics Center – Chicago, IL, Oak Brook, IL

1999 – 2000 – Text Graphics Specialist

- Created professional business presentations and reports, hardware and software troubleshooting.

Contract & Volunteer Website Management & Development Work:

2020 – present – Extra Life Charity Auction – <https://charityauction.bid/2022ExtraLife-GJJGames>

2015 – present – Web site design/maintenance for Cub Scout Pack 131, DeKalb. – <http://pack131dekalb.org>

1999 – 2015 – Web development for the Des Plaines River Canoe Marathon with a searchable results database.

2013 – Website design in for Buttercup Cupcakes.

2006 – 2010 – Web design and email marketing for Glidden Campus Florist.

2009 – Web site with dynamic events database for United States Canoe Association.

Certifications & Memberships

- Member of PMI, Chicago Chapter – 2022-present.
- Shopify Product Fundamentals Certification

Education

[University of Illinois at Urbana-Champaign](#), [College of Art and Design](#).

August 1995 – May, 2000

BFA in Sculpture – Specialization in Digital Imaging, Computer Art, and Computer Programming.

Classes in Visual Experimental Technologies (3D Digital Animation), Digital Imaging, Drafting and CAD, Drawing, Design, Photography, Ceramics, Metals, C Programming, Painting, and Sculpture.

Continuing Education

[Moraine Valley Community College](#), Palos Hills, IL.

Professional Development Courses in: Database Applications, Desktop Publishing, Visual Basic, and Flash

Community Involvement

- Boy Scouts of America – Cub Scout Pack 131, Scouts BSA Troop 40, Three Fires Council
 - Cubmaster, Den Leader, Game Design Merit Badge Counselor, Committee Member
 - Wood Badge Leadership Training, OKPIK, CPR, BALOO, IOLS, Training Academy, and more
- Extra Life & Children’s Miracle Network Hospitals – Fundraising Volunteer, 2016-present, raised nearly \$20,000
 - Event Organizer: Extra Life Charity Auction, 24-Hour Gaming Marathon, and more
- Board Game Design groups, including Protospiel. Organizer of Totally Tabletop DeKalb Board Game group.
- Various other Volunteer Activities for:
 - DeKalb Public Library
 - Trash Squirrels, DeKalb
 - Stagecoach Community Theater and CCT (Children’s Community Theater), DeKalb
 - Feed My Starving Children
 - Feed ‘Em Soup, DeKalb
 - Many other local groups and organizations.

More details, referrals, and more available on my LinkedIn profile: <https://LinkedIn.com/in/george-jaros>.