

Objective

I am seeking employment within the ecommerce sector, as a solutions architect or project manager for an ecommerce development company or as the manager of a company's ecommerce operations. Most recently I have worked for an ecommerce development and hosting company as it grew from a staff of three to a global company with a staff of dozens. I started as a website developer and grew into the role of Production Manager and finally, Ecommerce Solutions Specialist. I have been in charge of project management and technical development for the entire company and worked with the sales team, clients, and partners to develop unique ecommerce solutions. I have collaborated directly with clients, led a global team of up to 12 developers, and worked closely with all of our company departments, including development, sales, networking, human resources, and management.

I have worked fully remote since 2003 and am very familiar with the responsibilities and self-discipline required to work with an office-less team. I would love the opportunity to continue using my ecommerce expertise, team leadership skills, project management capabilities, and technical solutions insight to help your company succeed.

Summary of Professional Management & Leadership Experience

- Ecommerce Solutions Specialist, Production Manager, and Lead Developer for Web2Market, Inc.
 - I worked with clients and our sales team to define project requirements and build scope and proposal documents to make sure our production team has well defined projects and they are sold for a reasonable profit by our sales team.
 - I managed a global team of up to 12 ecommerce developers and a project coordinator. I also worked closely with sales, networking, HR, and clients from around the world.
 - Tools like Zoho, Jira, Confluence, Slack, Teams, etc. to facilitate project management, communication, and collaboration.
- Boy Scouts of America
 - Cubmaster and Primary Unit Leader for Cub Scout Pack 131 in DeKalb, IL
 - Wood Badge Leadership Training

Summary of Technical Experience

- Ecommerce and Software development and solutions:

<ul style="list-style-type: none"> ○ AbleCommerce ○ Magento ○ Shopify – Certifications: <ul style="list-style-type: none"> ▪ Product Fundamentals ○ WooCommerce ○ Omnyfy ○ Wix ○ Auctria 	<ul style="list-style-type: none"> ○ Project Management ○ Solutions Consulting ○ Project Estimations ○ Requirements Building ○ System Integrations ○ Brand Development ○ Technical Documentation ○ Process Documentation 	<ul style="list-style-type: none"> ○ Training & Demos ○ Speed Optimization ○ Content Creation ○ Catalog Management ○ Order Fulfillment ○ ADA, PCI, SEO, Analytics ○ Git, ERP, CRM, POS, Jira ○ Zoho, Slack, Teams, Confluence
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- Web design & development, networking, and database development.

<ul style="list-style-type: none"> ○ ColdFusion, PHP, .Net, SQL 	<ul style="list-style-type: none"> ○ HTML, CSS, JavaScript, XML 	<ul style="list-style-type: none"> ○ UX Design, Navigation
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- Promotional and presentation graphics:

<ul style="list-style-type: none"> ○ Info Graphics ○ Web Design & Development ○ Video Production & Editing ○ Brochures & Flyers ○ Advertisements 	<ul style="list-style-type: none"> ○ Newsletters ○ Trade Show Sign & Booth Design ○ PowerPoint Animation ○ Sales Slicks & Case Studies ○ Sales & Investor Presentations 	<ul style="list-style-type: none"> ○ Financial Reports ○ Award Ceremonies ○ Print & Pre-Press Layout ○ Image Optimization ○ Adobe, Affinity, MS, VideoPad
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Work Experience

Web 2 Market, Inc. – Alsip, IL

<https://web2market.com>

Web 2 Market is a full-service ecommerce provider. The company specializes in AbleCommerce, Magento, Shopify, and WooCommerce development and hosting with a specialty in providing integrations with other business applications, like POS, CRM, Accounting, DRM, and other tools. As a turnkey solution provider, Web2Market could provide everything from design to custom development, software integrations, hosting, and general support.

December 2022 – February 2023 – Ecommerce Solutions Specialist for Web2Market, Inc.

- Architected complex custom ecommerce solutions in AbleCommerce, Magento, Shopify, and WooCommerce.
- Defined project scope and requirements with clients and account managers.
- Estimated project costs and provided quotes to account managers.
- Created a new, professional project proposal template for account managers to use in their sales presentations.
- Developed detailed estimation worksheets to ensure scope was well defined and estimates were accurate.
- Employed processes to ensure that new projects were profitable.
 - The most recent projects were scheduled to bring in 2-4 times the rate of previously sold projects.

March 2008 – December 2022 – Production Manager

- Managed a team of up to 12 global developers, including hiring new staff, conducting performance reviews, arranging schedules, coordinating meetings, compensation and bonus distributions, and enforcing discipline.
- Worked with sales, clients, and the production team to make sure that projects were delivered according to the requirements agreed to through collaborative communication, regular standup meetings, and project documentation. Projects were built on AbleCommerce, Magento, and Shopify platforms.
- Defined new procedures to make sales processes and project cycle more efficient, clearly defined, and profitable.
- Handled scheduling, tasking, and resource management with the Project Coordinator.
- Proposed and implemented tools and technologies to improve project workflows, team collaboration, and customer support.
- Helped define future company progress, professional partnerships, growth initiatives, and company policies.
- Worked in development, sales, support, human resources, systems management, and anywhere else needed.

July 2003 – March 2008 – Web Developer / Lead Developer

- Full-stack designer and developer for dozens of AbleCommerce ColdFusion ecommerce sites in many industries.
- Led the team of up to 6 developers.
- Developed over 30 AbleCommerce plugins.
- Built numerous integrations with 3rd party applications, custom payment gateways, and more.
- Built a custom AbleCommerce installation package with a number of features unique to Web 2 Market sites.
- Helped Web 2 Market grow into the number one provider of AbleCommerce development, hosting, and support.
- Helped manage servers, databases, and network infrastructure.

Universal Automotive Industries, Inc. – Alsip, IL

August 2001 – June 2003 – Manager of Information Systems

March 2001 – August 2001 – Contract Technical Administrator

- Responsible for all technology solutions for six locations around the US and Canada.
- Redesigned and upgraded the corporate web site to include an online catalog, private employee area, improved press release section, administrative interface, and custom web applications.
- Streamlined IT expenses by minimizing the use of outside consultants and internalizing many projects.
- Refurbished the network environment, including resolving firewall and VPN issues.
- Graphic Design work for internal and external marketing, promotions, presentations, print, and more.

The Eclectic Network, LTD. – Elmhurst, IL

2001 – Director of Web Services

- Managed web development, network administration, hardware and software maintenance, graphic design, print services, and more for four in-house companies and several outside clients..

eParts Exchange, Inc. – Des Plaines, IL

2000 –2001 – Technical Administrator

- Ecommerce site management, Windows NT/98 network administration, web development, graphic design, database management, marketing, system maintenance, and all other computer related tasks.

IBM Text/Graphics Center – Chicago, IL, Oak Brook, IL

1999 – 2000 – Text Graphics Specialist

- Created professional business presentations and reports, hardware and software troubleshooting.

Additional Work:

Over the years I have worked on dozens of web development and graphic design related projects for companies and organizations.

Certifications & Memberships

- Member of PMI, Chicago Chapter – 2022-present.
- Shopify Product Fundamentals Certification

Education

University of Illinois at Urbana-Champaign, College of Art and Design.

August 1995 – May, 2000

BFA in Sculpture – Specialization in Digital Imaging, Computer Art, and Computer Programming.

Classes in Visual Experimental Technologies (3D Digital Animation), Digital Imaging, Drafting and CAD, Drawing, Design, Photography, Ceramics, Metals, C Programming, Painting, and Sculpture.

Continuing Education

Moraine Valley Community College, Palos Hills, IL.

Professional Development Courses in: Database Applications, Desktop Publishing, Visual Basic, and Flash

Community Involvement

- Boy Scouts of America – Cub Scout Pack 131, Scouts BSA Troop 40, Three Fires Council
 - Cubmaster, Den Leader, Game Design Merit Badge Counselor, Committee Member
 - Wood Badge Leadership Training, OKPIK, CPR, BALOO, IOLS, Training Academy, and more
- Extra Life & Children’s Miracle Network Hospitals – Fundraising Volunteer, 2016-present, raised nearly \$20,000
 - Event Organizer: Extra Life Charity Auction, 24-Hour Gaming Marathon, and more
- Board Game Design groups, including Protospiel. Organizer of Totally Tabletop DeKalb Board Game group.
- Various other Volunteer Activities for:
 - DeKalb Public Library
 - Trash Squirrels, DeKalb
 - Stagecoach Community Theater and CCT (Children’s Community Theater), DeKalb
 - Feed My Starving Children
 - Feed ‘Em Soup, DeKalb
 - Many other local groups and organizations.

More details, referrals, and more available on my LinkedIn profile: <https://LinkedIn.com/in/george-jaros>.